



# MÜLLER APRAHAMIAN

**After the generous funding through MEDSt@rts program managed by ENI CBC Med, Muller team were able to run their business in the right way. The funding was an amount of EUR 10,000 given as a grant to support the business in its development stage.**



## Success story

MÜLLER APRAHAMIAN products and services respond to a growing need for **LOCALLY PRODUCED, AFFORDABLE & SUSTAINABLE** alternatives to the Lebanese construction market at a time where importing construction goods has become very difficult due to the economic collapse. TERRAFORMA designs and produces modern terracotta tiles, wall cladding, claustra and earthenware.

After the funding with ENI CBC med program and a hardworking team headed by ARINE APRAHAMIAN\_ Sole owner, CEO, founder, the corporation officially finished the products prototype, as well as having the managerial office. In 2022 the corporation had the gathered all the data needed of the potential clients and it started take industrial orders from both the Lebanese and international markets. The digital presence of the corporation is having a wide exposure on the social media platforms and awareness campaign is achieving all it's aimed goals. The corporation can report an achievement among the ROI rates with an ascending selling volume.



# Azolla

After the generous funding through MEDSt@rts program managed by ENI CBC Med, Azolla team were able to run their business in the right way. The funding was an amount of EUR 10,000 given as a grant to support the business in its development stage.



## Success story

The business is about an agricultural tent for planting azolla, which is an aquatic fern, planted once and characterized by rapid reproduction. It is characterized by high protein content up to 35% which makes it a rich protein source. Azolla is an affordable and alternative to the expensive imported soybean which is the most expensive ingredient in the feed composition of about 20% for livestock.

Within these months Azolla enterprise had equipped itself with all agricultural and industrial machines with the help of ENI CBC med program. After planting the Azolla seeds we had a seven Tons of grocery ready for selling. Nowadays, Azolla enterprise is in the selling stage and started to gain the positive results from the hardworking days. Financially, Azolla now can cover all its cost from the selling volume that have been generated from the products. As per the marketing exposure, Azolla have more than 10 loyal clients from local market. Fortunately, the enterprise with its team of managers and workers (counted 8) reports a success step in its working progress and will expand its target market using marketing tools within the upcoming months in 2022.

A stack of five chocolate chip cookies is shown on a wooden surface. The cookies are golden brown with visible chocolate chips. The background is a rustic wooden table with a purple cloth partially visible. The text is overlaid on the image.

# Lana's taste of Home

After the generous funding through MEDSt@rts program managed by ENI CBC Med, Hiba was able to run her business in the right way. The funding was an amount of EUR 10,000 given as a grant to support the business in its development stage.



## Success story

Lana's Taste of Home has started as a small personal business 4 years ago. The idea began from a hobby, doing small and easy recipes, and it expanded over time by the great encouragement of our family, friends. Lana's taste of home which aims to provide a healthy and tasty desert alternative for those who seek a healthy lifestyle.

The business is now saturated from the local city Saida, with over than 1000 clients and other 3500 potential ones. Clients orders from outside the city is at high demand, by that a new market will be served in the upcoming months. Financially, beside the coverage of all expenses, Hiba is saving a high percentage for future investments. As per the product lines, Hiba and the staff is working to meet all customer and business needs through customized requests. Moreover, the business operating in two business models B2B and B2C.

# I Green

After the generous funding through MEDSt@rts program managed by ENI CBC Med, I Green team were able to run their business in the right way. The funding was an amount of EUR 10,000 given as a grant to support the business in its development stage.



## Success story

An environmental company that aims to transform trash into valuable products such as recycling plastics to produce eco-friendly Ultraviolet sanitizers.

After the funding with ENI CBC med program and a hardworking team headed by Ismail Hijazi\_ Sole owner, CEO, founder, the corporation officially finished the products prototype, as well as having the managerial office. In 2022 the corporation had the gathered all the data needed of the potential clients and transform recycled plastic to UV sanitizers (A product from TRASH!). I Green have now its online presence through social media platforms and it's been an attractive station to many potential consumers. This project idea and implementation proved a lot in the Lebanese market and made a positive impact to many business owners.



A person wearing an orange shirt and a red cap stands with their back to the camera, looking up at a waterfall cascading down a dark, rocky wall in a cave. The scene is dimly lit, with the waterfall providing a source of light and sound. The person is standing on a rocky, uneven ground.

# Tripntap

**After the generous funding through MEDSt@rts program managed by ENI CBC Med, Tripntap team were able to run their business in the right way. The funding was an amount of EUR 10,000 given as a grant to support the business in its development stage.**



11 Posts   14.5K Followers   3 Following

Travelers in one place


App page

▲ Sustainable Travel

📱 Connect with Travelers

[www.tripntap.com/](http://www.tripntap.com/)

Business Bay, Dubai, United Arab Emirates

 Followed by **explorernico**, **mohamadrawass** and **2 others**

Follo... ▾

Message

Contact

 **Success story**

Tripntap is a website and mobile application that links outdoor seekers and tour operators, connects users, while building a community that contributes to a sustainable world.

After Launching website of the business and spreading the services through social media platforms, 14.5K followers and users were gained. Meanwhile, TripnTap didn't stop and it's now operating in Dubai and using latest technologies to create the best travel experience, partnering with Dubai tourism and other government entities.

For the upcoming years the goal will be to open a company section in Riyadh Saudi since it's the top Arab country with the vision 2030 for tourism.

# MiraMar's

After the generous funding through MEDSt@rts program managed by ENI CBC Med, Mira Al sharif was able to run her business in the right way. The funding was an amount of EUR 10,000 given as a grant to support the business in its development stage.





## Success story

“MiraMar’s” started in 2019 in search for something different and unique in the fashion world and for something that ignites my soul and resembles my personality.” My passion for the sea and nature took me to find “Sea Glass”; where I started picking up the Sea Glass myself that has been recycled by nature itself from the shores of Lebanon, give them meaning and life by turning them into upcycled handmade designs.”

Sea Glass begins as bottles and glass that gets tossed in the sea, broken and then tumbled smooth by the waves and currents. It can take 7 to 40 years and maybe even more in a constant surf environment for glass to become “Sea Glass.” A quality piece of sea glass has no shiny spots, is well frosted and has smooth tactile edges.

After the funding with ENI CBC med program and the passionate founder Mira Al Sharif, the business gained it right exposure and awareness in different markets. A great number of tourists worked indirectly as a positive WOM marketing tool abroad which lead the business to be an essential traditional product for the majority of tourists. In addition, MiraMar’s had participated in many ecofriendly events and had a great attention from the attendees. The business now can cover all its expenses with all its loyal customers. Moreover, concept stores and retail shops, national and international markets, are making deals to offer MirsMar’s products in their stores.



## **Manahel Sendiana. Est**

**After the generous funding through MEDSt@rts program managed by ENI CBC Med, Manahel Sendiana. Est team were able to run their business in the right way. The funding was an amount of EUR 10,000 given as a grant to support the business in its development stage.**



## Success story

Equipping a laboratory for artificial insemination of queen bees of international standard breeds, selecting a breed adapted to our region, and receiving and training those wishing to learn artificial insemination of queen bees.

After the funding with ENI CBC med program and a hardworking team headed by Mohammad Nasrallah\_ Sole owner, founder, the corporation officially finished the products prototype, as well as having the managerial office. The laboratory is equipped with basic technical equipment. Looking forward in the near future to securing the rest of the secondary laboratory requirements and securing electrical power. Also seeking to travel abroad to attend a training course in the field of artificial insemination. The project now in its middle stage to advanced plan in 2023, working on more potential clients and ascending sales proposition. From 2011 as offline local business to 2022 hybrid international business, a success story is built.



## **ROBOTICS2020**

**After the generous funding through MEDSt@rts program managed by ENI CBC Med, Robotics2020 team were able to run their business in the right way. The funding was an amount of EUR 10, 000 given as a grant to support the business in its development stage.**



## Success story

ROBOTICS2020 is a company that designs and develops robots under the financial number (3778960). ROBOTICS2020 headquarters in Nabatieh, founded in the 2021 by Mr. Mohamad Shaddad to address the design and development of multi-purpose robots.

V-fighter strives to enable hospitals and dispensaries by helping them to sanitize ICU, patient rooms and medical equipment.

ROBOTICS2020 team aim to build on their momentum by targeting local and international markets. As per looking for fifty thousand US dollars for two years to support human resources, technical studies, marketing and purchasing components all geared towards making ROBOTICS2020 the market leader.

After the funding with ENI CBC med program and a hardworking team headed by Mohammad Shaddad\_ CEO, founder, the corporation officially finished the products prototype, as well as having the managerial office. In 2022 the corporation had the gathered all the data needed of the potential clients and it started take industrial requests from both the Lebanese and international markets. The enterprise is waiting the funding needed to start the manufacturing operations and ready to offer its products to the market.



A photograph of three people (two men and one woman) standing against a black background. They are all wearing black t-shirts and holding white, cylindrical containers of Mezzmix products. The woman on the left is holding a container with a red and white label. The man in the center is holding two containers, one with a purple and white label and one with a green and white label. The man on the right is holding a container with a green and white label. The word "Mezzmix" is written in white, bold, sans-serif font across the middle of the image.

## Mezzmix

**After the generous funding through MEDSt@rts program managed by ENI CBC Med, Niman team were able to run their business in the right way. The funding was an amount of EUR 10,000 given as a grant to support the business in its development stage.**

**MEZZ MIX**

*8 months shelf-life*



## Success story

NIMAN has been incorporated in 2017, in Lebanon as a joint stock company. NIMAN produces and distributes in Lebanon Lebanese mezza and dips. Under Mezzmix brand, NIMAN sells ready to eat hummus bi tahini (original taste and flavored), garlic paste, garlic dips (original and flavored), baba ghannouj and chili paste. NIMAN started exporting in 2020. Today, the company is growing month over month by providing new products to its clients as well as acquiring new point of sales.

After the funding with ENI CBC med program and a hardworking team headed by Engineer Nemer Mansour\_Partner, CEO, founder, the corporation officially started its operations in all segments, as well as having the managerial office. In 2022 the corporation had gathered all the data needed of the growth plan and it started to take more orders from both the Lebanese and international markets. The digital presence of the corporation is having a wide exposure on the social media platforms and awareness campaign is achieving all its aimed goals. The corporation can report an achievement among the ROI rates with an ascending selling volume. As to be mentioned that the products of Mezzmix are having a positive reputation in the Lebanese market and had achieved its brand awareness.



# Glovi

**After the generous funding through MEDSt@rts program managed by ENI CBC Med, Glovi team were able to run their business in the right way. The funding was an amount of EUR 10,000 given as a grant to support the business in its development stage.**



### Success story

Glovi is a new startup that innovates and develop new biomedical machines in order to save lives, improve safety standards and reduce surgical site infections.

This device will be responsible for unpacking the surgical tools from its packaging without any human interface. This process will take place with the help of laser technology. Glovi Machine will support the medical staff performing this duty in order to help them prevent the infections of gloves and facilitate the overall process.

Glovi came as a solution to a very serious problem that faces Hospitals and Surgeons worldwide. Thousands of people die or have severe illness due to medical error and mostly from bacterial and viral contamination and transmission to the patient.

After the funding with ENI CBC med program and a hardworking team headed by Samir Abou Fakher Partner, CEO, founder, the corporation officially finished the products prototype, as well as having the managerial office. Glovi's uniqueness is determined by the autonomous operation of unpack aging the surgical gloves without any human intervention that may lead to virus or bacterial contamination and transfer. Using the latest laser technology and sensors and electronics components, Glovi will be efficient in performing the mission that it was targeted for. The process of wearing the gloves will be safer since they will be sterilized and worn directly by the doctor. Moreover, during the surgery, the surgeon uses many gloves, so there will be a lot of time gone insane unpack aging the gloves and wearing them. This general time is very important since every minute can make a difference. Glovi will reduce the time to unpack aging, thus increasing the success of the operation.



# YAKIN

## Beirut

After the generous funding through MEDSt@rts program managed by ENI CBC Med, Yakin team were able to run their business in the right way. The funding was an amount of EUR 10,000 given as a grant to support the business in its development stage.



## Success story

Yakin Beirut is on a mission and with a belief in bringing high-quality design to more people in revolutionary, sustainable and transparent ways, in order to improve their lifestyle/everyday life.

Here is an initiative to an ecological, economically sustainable, day-to-day design products designed with a smarter and flat-packed technique (knockdown); Aiming at improving quality and aesthetic, while striving to make the products accessible to the greatest number of people at moderate prices.

The first collection consists of four day-to-day pieces:

- Chair
- Bench
- Side-table/Stool
- Cabinet

After the funding with ENI CBC med program and a hardworking team both co-partners and founders Bruna Teeny Sabine Skayemthe corporation officially finished the products prototypes, as well as having the managerial office. IN 2022, they ought to produce, distribute and consume differently, with greater care.

All products we sell are 100% eco-friendly for the benefit of you, your family and the planet. In the First Beirut Collection they only use wood from sustainable forests, that are given time to naturally regenerate. They are only using water-based paint and lacquer that makes the products durable while emphasizing the delicate structure of the wood without unnecessary chemicals. Yakin's products are constructed and tested for durability and have a one-year warranty. They can be separated into key materials for recycling and worn parts can be replaced.

Proudly can be stated that the First Flat-Packed brand in the MENA region on this scale.