



PRESS RELEASE

MEDSt@rts, a project to promote microcredit for startups development in the Mediterranean basin, to showcase first results

The public mid-term conference was held at Jiyeh Marina Resort, South Lebanon

In the frame of "Med Microfinance support system for start-ups in Middle East", is a project funded by the European Union, under the [ENI CBC MED Programme](#). The Programme is managed by the Autonomous Region of Sardinia (Italy) and aims to promote cross-border cooperation in the Mediterranean region. Fondazione di Sardegna is the Lead Beneficiary and is also leading the project, who started on October 10th, 2019. The other partners are: SFIRS (Italy), Arab Italian Cooperation Chamber (Italy), Chamber of Achaia (Greece), Sfax Chamber of Commerce and Industry (Tunisia), LEADERS (Palestine) and Chamber of Commerce, Industry and Agriculture in Sidon and South Lebanon (Lebanon). The public mid-term conference was held in Jiyeh Marina Resort in presence of ENI CBC MED Programme Managing Authority and Joint Technical Secretariat representative Ms. Dua'a Qurie, ENI CBC MED National Contact Point at the presidency of the Council of Ministers (Lebanon) Eng. Mohamad Itani, the Chamber of Commerce, Industry and Agriculture in Sidon and South Lebanon president Mr. Mohamad Saleh, President of Sidon Merchants Mr Ali Al Charif, Company representatives, micro finance institutions, project partners, economic activities and interested people.

The conference kicked off with an inaugural session by the Chamber of Commerce, Industry and Agriculture in Sidon and South Lebanon president Mr. Mohamad Saleh. He gave a welcome speech in which he emphasised the importance of the project in supporting economic development and encouraging young people to take initiatives, build their energies and invest in them.

Introduction of ENI CBC MED Programme was represented by Managing Authority and Joint Technical Secretariat representative Ms. Dua'a Qurie.

Speeches started with, ENI CBC MED National Contact Point at the presidency of the Council of Ministers (Lebanon) Eng. Mohamad Itani, START activities project manager Fondazione di Sardegna Alessandra Feola and Synergies by and between ENI CBC MED projects territorial innovation manger (Consorzio ARCA) Me. Luca Leonardi.

The first session was kicked off under the title "Micro finance industry: Lessons learned and perspectives in the area involved" in which presentations were provided by:

- SFIRS SPA & Arab-Italian cooperation Chamber (Italy)
- Chamber of Commerce, Sfax (Tunisia)
- Chamber of Commerce, South of Lebanon (Lebanon)
- Chamber of Commerce, Achaia (Greece)
- LEADERS International (Palestine)



Fondazione
di Sardegna





The public med-term conference concluded with a discussion session, during which a presentation on business projects supported by MEDStart project was presented.

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