MEDSt@rts - Med microfinance support system for start-ups

Announcement of selection

Call for expression of interest

Attachment B

Business Project

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| **DESCRIPTION OF THE PROJECT IDEA** |
| *Provide a brief description of the business idea that you intend to propose with particular attention to the context of the territory in question. Describe how relevant the proposal is for the objectives of the MEDSt@rts project and highlight the consistency between the objectives of the business idea and those of the MEDSt@rts project. Highlight the reasons why you are applying.*  *(max 4000 characters excluding spaces)* |

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| **INNOVATION OF THE PROPOSAL** |
| *Express the innovative nature of the business idea with respect to: theme, type of activity/product proposed, process. Specify if the business idea develops new technologies and if it concerns the research/development of a new products and/or research or development of new products. Specify if and in what ways the business idea aims to use an eco-innovation strategy or if it can be considered an eco-busines*  *(max 3500 characters excluding spaces)* |

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| **ECONOMIC FEASABILITY** |
| *Report the business plan of the business idea, specifying if the proposed activities are adequately reflected in the budget, if the relationship between the estimated costs and the proposed results are satisfactory and if the financial plan demonstrates a sufficient profitability of the project*  *(max 3500 characters excluding the spaces)* |
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| **SOCIO-ECONOMIC IMPACT AND MULTIPLIER EFFECT** |
| *Express the impact generated by the business idea, the multiplier effects, including the possibility of replicating job creation, extension, capitalisation of experiences and sharing of knowledge and highlighting how the expected results of the proposed action are sustainable? (e.g. financially, environmentally, etc.)*  *(max 3500 characters excluding spaces)* |

Data and place Signature

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